

PROGRAM & ACTIVITIES AWARDS

PARTNERSHIP:

Chatham University Institute on Early Childhood Education for Chinese Educators

Chatham University

Accepted by: Jenna Templeton

Chatham University's Education Department, in collaboration with Han Wisdom Consulting, Wuxi, China, designed and delivered an intensive four-day program on Early Childhood Education for Kindergartens in Wuxi. Living on Chatham's main campus in Pittsburgh, students visited pre-schools and museums to supplement classroom-based lectures and demonstrations.

APPLIED RESEARCH:

Impact of Direct Instruction on Student Perception of Teaching Presence in Online Learning

University of Maryland University College

Accepted by: Kathy Warner

The Impact of Direct Instruction on Student Perception of Teaching Presence in Online Learning study examined the impact of "direct instruction" on student perception of "teaching presence." The study reveals the need for further studies to investigate the interaction between the three dimensions of the model for better predictive value.

PROGRAM DEVELOPMENT

(CREDIT OR NON CREDIT):

Early Childhood Director Credential Shippensburg University

Accepted by: Rebecca Ward

The Early Childhood Director Credential is designed to provide a standard by which to measure the program and fiscal management and leadership abilities of

the directors and administrators of early childhood care centers, group homes, and family child care homes.

Ship's program is the only such program in PA that offers graduate credit in an online format.

Computer Networks & Security Program University of Maryland University College

Accepted by: Jeff Tjiputra

UMUC's Computer Networks and Security (CNAS) program is a workforce-relevant program designed to prepare students to enter the computer networking and cybersecurity field. Courses within the major are based on IT certifications. Where hands-on lab activities are critical to course outcomes, courses use virtual or simulated labs.

DOROTHY DURKIN: MARKETING

BROADCAST & PRINT

Executive Master of Public Administration Recruitment Campaign University of Pennsylvania

Accepted by: Nora Lewis

The Spring Executive Masters of Public Administration campaign was a highly-integrated, targeted, mixed-media effort in two cities with governmental hubs. It included carefully researched, audience specific electronic, social, print, and broadcast advertising outlets. The campaign featured a conservative, "no frills" design appealing to the target audience of mid-career, government/nonprofit professionals.

MARKETING & PROMOTIONS:

ELECTRONIC

Bachelor of Arts Phi Theta Kappa Email Campaign

University of Pennsylvania

Accepted by: Nora Lewis

The Phi Theta Kappa campaign re-design

included a three-emails series, landing page and virtual information session, all highlighting prestige and rigor, balanced with an inspiring, welcoming message. All aspects of the campaign were informed by prospect behavior and student feedback. Updated design and photography reinforced the positioning.

INDIVIDUAL AWARDS

ALEXANDER CHARTERS OUTSTANDING CONTINUING EDUCATOR, NEW TO THE FIELD:

Cathy Littlefield

Widener University

"I can say without a doubt that Cathy is a born educator. Cathy has the unique ability to get students engaged in their learning and maintain that engagement throughout the semester and I'm sure, beyond. Her enthusiasm and creativity are just two of her many outstanding qualities as a teacher and as a person."

OUTSTANDING CONTINUING EDUCATION STUDENT:

Jenell M. Holder

University of Maryland University College

"As a UMUC student, Jenell is a great example of what it means to be an adult learner. With her personal ambition to achieve her educational goals, Jenell has developed a mantra to assist her with success. She calls it the three D's - Discipline, Determination, and Diligence. I, too, have noticed how the three D's are constantly reflecting why she is a successful person."

Desrene Sesay

University of Maryland University College

"Ms. Sesay joins a number of continuing education students who have had checkered educational pasts, who have survived

tragedy...but her continued drive and dedication to her future, her education, her commitment to giving back to the community as a volunteer...makes her an exceptional standout."

Nefertari Johnson

University of Maryland University College

"Throughout all of her interactions with professors, mentors, students and UMUC staff, Nefertari has demonstrated clear enthusiasm for the learning process, for online education and for furthering her knowledge of the biotechnology industry... In addition to being a remarkable student - focused, smart, and energetic, she has successfully overcome great challenges in life and become a role model to others."

OUTSTANDING FACULTY SERVICE:

Rosemary Hartigan, JD

University of Maryland University College

"Rosemary is an outstanding educator who is passionate about her work. She is always open, challenging and fair in her relationships with students and colleagues. Rosemary upholds the highest academic standards in the classroom, while striving to make sure each student has what he or she needs to succeed in his or her academic endeavors."

Linda Ruggles

University of Maryland University College

"To say I was touched by her graciousness and genuine concern for my future would be a great understatement. Dr. Ruggles' sage advice and unwavering support for UMUC students is unmatched in my experience. Dr. Ruggles may be the most generous and caring professor I have ever met."

UPCEA Mid-Atlantic Region Awards

Program & Activities Awards

Partnership: Institutional/Business
Applied Research
Program Development: Credit or Non-Credit
Faculty & Staff Development
Marketing & Promotions: Broadcast/Print
Marketing & Promotions: Electronic

Individual Awards

Alexander Charters Outstanding Continuing Educator
Outstanding Continuing Education Student
Outstanding Faculty Service
Outstanding Leadership/Distinguished Service
Memorials

Please note: Not every award is given every year.



University Professional and Continuing Education Association Mid-Atlantic Region Awards

HYATT REGENCY

BETHESDA, MARYLAND

Thursday, October Tenth, Two Thousand Thirteen

2013 Awards Committee

Bobbe Baggio - La Salle University
Jennifer Becker - Marist College
Carolyn Callaghan - Shippensburg University
Shelley Hintz - University of Maryland University College
Karen Oaks - Stony Brook University
Kristine Rabberman - University of Pennsylvania
Matthew Weidman - Widener University